



Lewis County Agricultural Society
 P.O. Box 51 Lowville, NY 13367
www.lewiscountyfair.org

Ultimate Sponsor - \$10,000

(Only one available)

- Recognition as the official Ultimate Sponsor for all grandstand events, with large company logo on all promotional material for these events (includes website link, brochure, flyers, etc.)
- Recognized on stage during all grandstand events.
- Ultimate sponsor recognition on radio announcements.
- Recognition highlighted on social media with tags, leading up to the fair. (Minimum of 5 posts)
- Exhibit space by grandstand at one grandstand event of choice and/or in pavilion for the week.
- Company Banner (provided by the fair) will be displayed on/by stage all week.
- Recognition on fair audio and area print
- *Company Name/ Logo Shirts for Grandstand volunteers*
- 20 weeklong grandstand tickets
- Parking Passes & Ride Wristbands

Grand Champion- \$5,000 +

- Recognition as Grand Champion with company logo on all promotional material for these events (includes website link, brochure, banner, etc.)
- Banner (you provide) to hang. Advertising on our website (link)/ social media & recognition on fair audio and area print.
- Option for Sponsorship Plaque
- 10 weeklong grandstand tickets

Day of the Fair Sponsor- \$3,000 (up to 5 available)

- Sponsor of the day recognition on brochure, fair audio, website link, social media with tags, etc. with company logo
- Sponsor of the day signs (provided by fair) to be placed at entrances the day you are sponsoring.

- *Company Name/ Logo Shirts for Grandstand volunteers*
- Option for Sponsorship Plaque
- 2 grandstand event tickets
- 1 day parking tag for day of contest/event

Best of Show- \$2,500 +

- Recognition as Best of Show with company name on all promotional material for these events (includes website link, brochure, banner, etc.)
- Banner (you provide) to hang. Advertising on our website/ social media & extensive recognition on fair audio and area print.
- Option for Sponsorship Plaque
- 5 weeklong grandstand tickets

Blue Ribbon - \$1,000 +

- Recognition as Blue Ribbon sponsor promotional material (includes website, brochure, banner, etc.)
- Banner (you provide) to hang on Bostwick St. fence. Advertising on our website link/ social media & recognition on fair audio and area print.
- Option for Sponsorship Plaque

Red Ribbon - \$500 +

- Recognition as Red Ribbon sponsor promotional material (includes website, brochure, banner, etc.)
- Banner (you provide) to hang on Bostwick St. fence. Advertising on our website link/ social media & recognition on fair audio and area print.
- Option for Sponsorship Plaque

White Ribbon - \$250 +

- Recognition as White Ribbon sponsor promotional material (includes website link, sponsorship banner, etc.)
- Banner (you provide) to hang on Bostwick St. fence.
- Option for Sponsorship Plaque



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Friends of the Fair - \$50-\$249

- Recognition as Friends of the Fair in Area Print, Website (no Link), sign by Info Booth
- Option for Sponsorship Certificate

Specific Event/Contest Sponsor

(As discussed with Fair Manager)

- Recognition as event/Contest Sponsor on event, social media, fair audio, etc.
- Banner (you provide) at event/ Contest
- Opportunity to promote event/contest on your company's website/social media
- Must discuss with Fair Manager level of sponsorship to determined where company will be placed on sponsorship banner.
- 1 parking tag for day of contest/event

EXAMPLES

Free acts
Entertainment Island
Lego Contest
Etc.

*In-Kind Sponsor

(To be discussed with Fair Manager or Director)

- Value of goods/services given to the fair will determine level of sponsorship level and company will be placed on sponsorship banner.
- Value of goods/services documented on sponsorship agreement

EXAMPLES

Flowers
Advertising
Equipment
Etc.



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Sponsorship Commitment Form

(Pay now or we will invoice you in May)

To be listed in this year's publications, please respond by May 15, 2023.

- Ultimate Sponsor** \$10,000
(only one spot available)
- Grand Champion** \$5,000+
- Best of Show** \$2,500+
- Day Sponsor** \$3,000 (5 spots)
- Blue Ribbon** \$1,000 +
- Red Ribbon** \$500+
- White Ribbon** \$250+
- Friend of the Fair** \$50-\$249

Amount Enclosed \$ _____ **Check Number:** _____

**In-kind sponsors,* please list dollar amount & services/goods that will be provided. Can use the back for further explanation, if needed.

Please update any incorrect or missing information we have on file for you:

Name:

Contact:

Address:

Telephone:

Email:

Website:

How you are listed for publicity:

We would like a sponsorship plaque/certificate **Yes** **No**

Please contact me more about sponsorship

Please make checks out to Lewis County Ag. Society.