

Lewis County Agricultural Society

P.O. Box 51 Lowville, NY 13367

www.lewiscountyfair.org

315.376.8333



Ultimate Sponsors - \$11,000

(Limited to 1 per industry)

- Recognition as the official Ultimate Sponsor for all grandstand events, with large company logo on all promotional material for these events (includes website link, brochure, flyers, etc.)
- Recognized on stage during all grandstand events.
- Ultimate sponsor recognition on radio announcements.
- Recognition highlighted on social media with tags, leading up to the fair. (Minimum of 5 posts)
- Exhibit space in pavilion for the week.
- Company Banner (provided by the fair) will be displayed on/by stage all week.
- Recognition on fair audio and area print
- Sponsorship Plaque, if requested
- *Company Name/ Logo Shirts for Grandstand volunteers*
- 20 weeklong grandstand tickets
- Parking Passes & Ride Wristbands

Grand Champion- \$5,500 +

- Recognition as Grand Champion with company logo on all promotional material for these events (includes website link, brochure, banner, etc.)
- Banner (you provide) to hang. Advertising on our website (link)/ social media & recognition on fair audio and area print.
- Sponsorship Plaque, if requested
- 10 weeklong grandstand tickets

Day of the Fair Sponsor- \$4,000 (up to 5 available)

- Sponsor of the day recognition on brochure, fair audio, website link, social media with tags, etc. with company logo
- Sponsor of the day signs (provided by fair) to be placed at entrances.
- *Company Name/ Logo Shirts for Grandstand volunteers*
- Sponsorship Plaque, if requested
- 2 grandstand event tickets + 5 weeklong grandstand tickets
- Parking passes for day sponsored.

Best of Show- \$2,750 +

- Recognition as Best of Show with company name on all promotional material for these events (includes website link, brochure, banner, etc.)
- Banner (you provide) to hang. Advertising on our website/ social media & extensive recognition on fair audio and area print.
- Sponsorship Plaque, if requested
- 5 weeklong grandstand tickets

Blue Ribbon - \$1,100+

- Recognition as Blue Ribbon sponsor promotional material (includes website, brochure, banner, etc.)
- Banner (you provide) to hang on Bostwick St. fence. Advertising on our website link/ social media & recognition on fair audio and area print.
- Sponsorship Plaque, if requested

Red Ribbon - \$550 +

- Recognition as Red Ribbon sponsor promotional material (includes website, brochure, banner, etc.)
- Banner (you provide) to hang on Bostwick St. fence. Advertising on our website link/ social media & recognition on fair audio and area print.
- Sponsorship Plaque, if requested

White Ribbon - \$275+

- Recognition as White Ribbon sponsor promotional material (includes website link, sponsorship banner, etc.)
- Banner (you provide) to hang on Bostwick St. fence.
- Sponsorship Plaque, if requested

Lewis County Agricultural Society
P.O. Box 51 Lowville, NY 13367
www.lewiscountyfair.org
315.376.8333



Friends of the Fair - \$50-\$274

- Recognition as Friends of the Fair in Area Print, Website (no Link), sign by Info Booth
- Sponsorship Certificate, if requested

Specific Event/Contest Sponsor

(As discussed with Fair Manager)

- Recognition as event/Contest Sponsor on event, social media, fair audio, etc.
- Banner or sign (you provide) at event/ Contest.
- Opportunity to promote event/contest on your company's website/social media.
- Must discuss with Fair Manager level of sponsorship to determine where company will be placed on sponsorship banner.

EXAMPLES

Free acts
Entertainment Island
Lego Contest
Etc.

*In-Kind Sponsor

(To be discussed with Fair Manager or Director)

- Value of goods/services given to the fair will determine level of sponsorship level and company will be placed on sponsorship banner.
- **Value of goods/services documented on sponsorship agreement.**

EXAMPLES

Flowers
Advertising
Equipment
Etc.

Lewis County Agricultural Society
P.O. Box 51 Lowville, NY 13367
www.lewiscountyfair.org
315.376.8333



Sponsorship Commitment Form

(Pay now or we will invoice you in May)

- | | |
|--|---|
| <input type="checkbox"/> Ultimate Sponsor \$11,000
(only one per industry) | <input type="checkbox"/> Blue Ribbon \$1,100 + |
| <input type="checkbox"/> Grand Champion \$5,500+ | <input type="checkbox"/> Red Ribbon \$550+ |
| <input type="checkbox"/> Day Sponsor \$4,000
(up to 5 spots available) | <input type="checkbox"/> White Ribbon \$275+ |
| <input type="checkbox"/> Best of Show \$2750+ | <input type="checkbox"/> Friend of the Fair \$50-\$274 |

Amount \$ _____ Check Number: _____

**In-kind sponsors:* Please indicate VALUE of goods & services which will be provided.

In Kind Value: \$ _____

Business Name:

Contact Name:

Address:

Telephone:

Email:

Website:

How you are listed for publicity:

We would like a sponsorship plaque/certificate Yes No

Please contact me more about sponsoring a specific event.

Please make checks out to Lewis County Ag. Society.
Questions?: fairmanager@lewiscountyfair.org